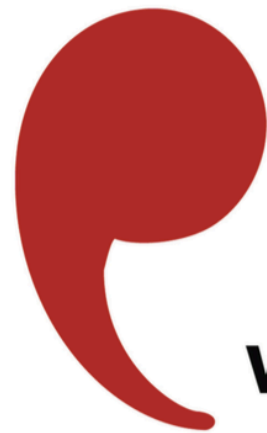




Our work



**A good  
website...**



...is easy to find

...has purpose

...gets to  
the point

...is well-written

...integrates with new technology

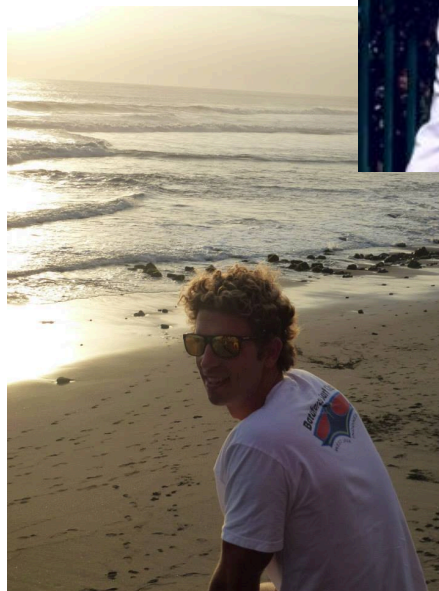
# We are proud of our product.

We're interested in marketing your business and improving your bottom line. That's it.

# About us: Tertiary qualified, market-focused and here to stay.

Ben Clark is based in Bournemouth, UK. Ben has a degree in Information Technology from Southampton Solent University, and has contracted for ten years on large scale IT projects for clients such as Nike and the NZ Broadband. He has kept his site-building skills in top condition by doing websites on the side.

Veronica and Ben have been working on websites together for ten years.

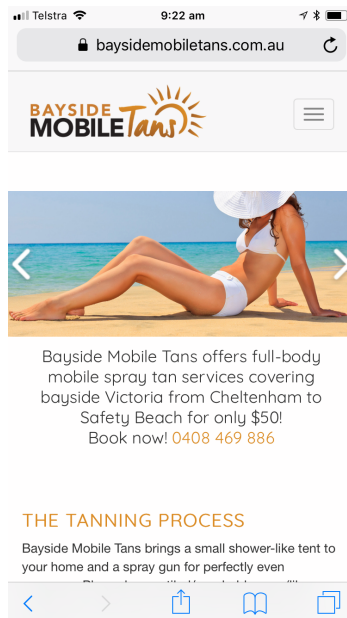


Veronica Hope is based in the Hunter Valley, Australia.

Veronica has an Advanced Diploma in Tourism, and has worked in advertising as an account manager, in online marketing as a copywriter, and has attended the advertising industry's Copy School and AWARD School. She is currently completing an MBA at the prestigious Macquarie Graduate School of Management.

# Our Work

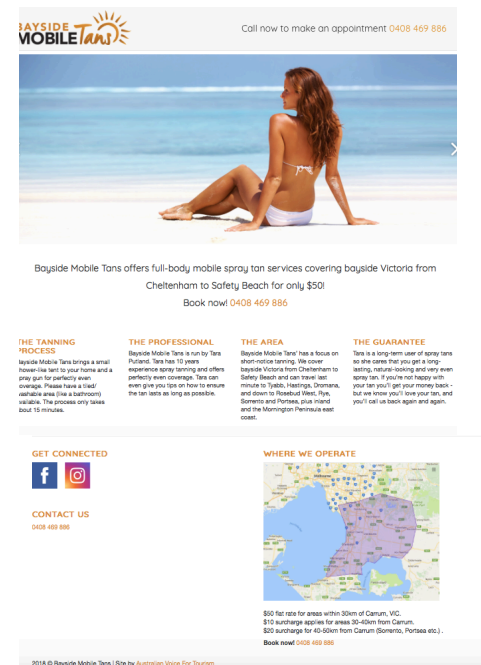
## Bayside Mobile Tans



Tara Putland just needed a basic website that explained where her tanning business operates, how much the service costs and how to book.

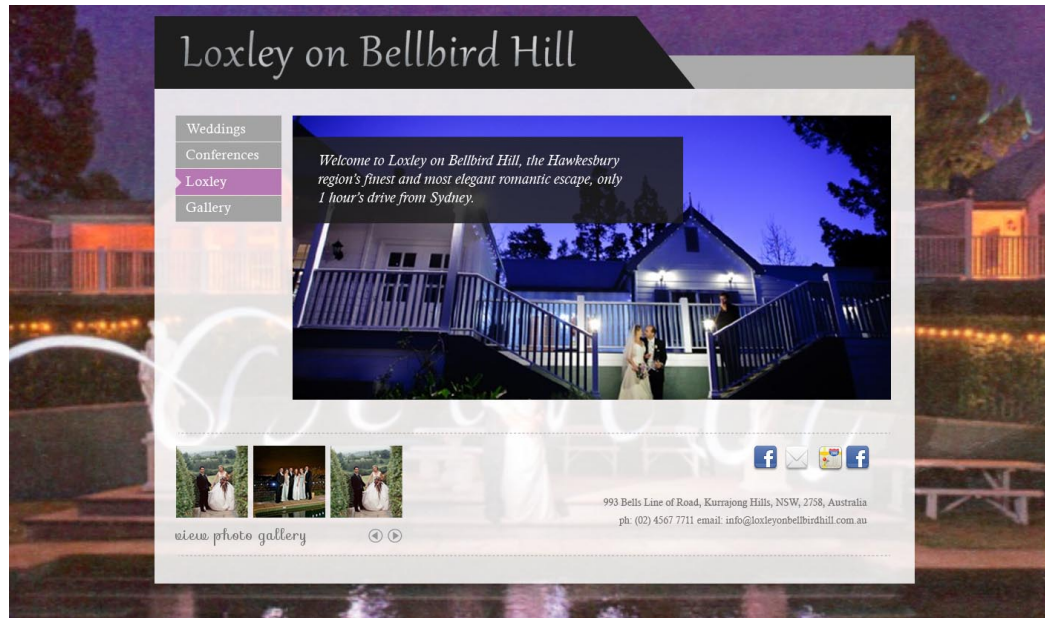
Tara went with Australian Voice's no muss, no fuss website product.

Now she is the biggest sole supplier of mobile tanning services on the east coast of Port Phillip Bay.



# Our Work

## Loxley on Bellbird Hill



Loxley On Bellbird Hill re-did their website with their ideal client in mind: couples.

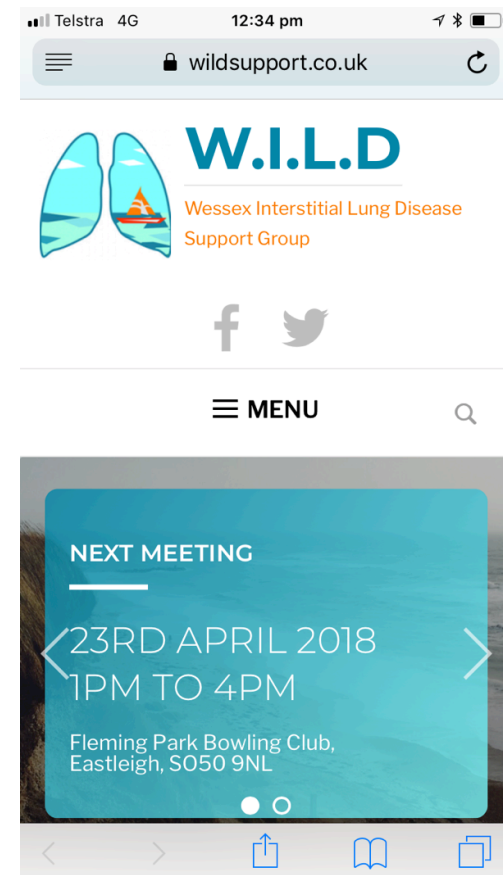
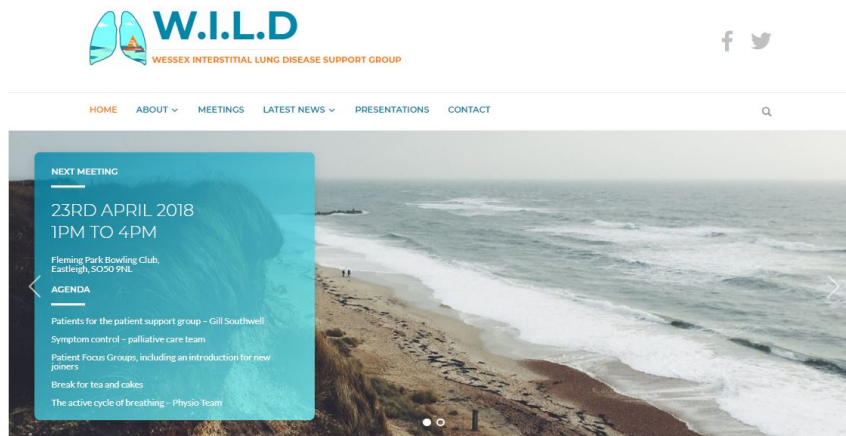
Our basic website product gave Loxley a place to upload their hundreds of testimonials, and multiple galleries to show off their grounds.

# Our Work

## W.I.L.D

W.I.L.D UK (an illness support group) had just one requirement from their website: communication to and between group members.

We built a basic site for W.I.L.D. UK so the healthcare group could update their own meeting information and get on with the business of healthcare.



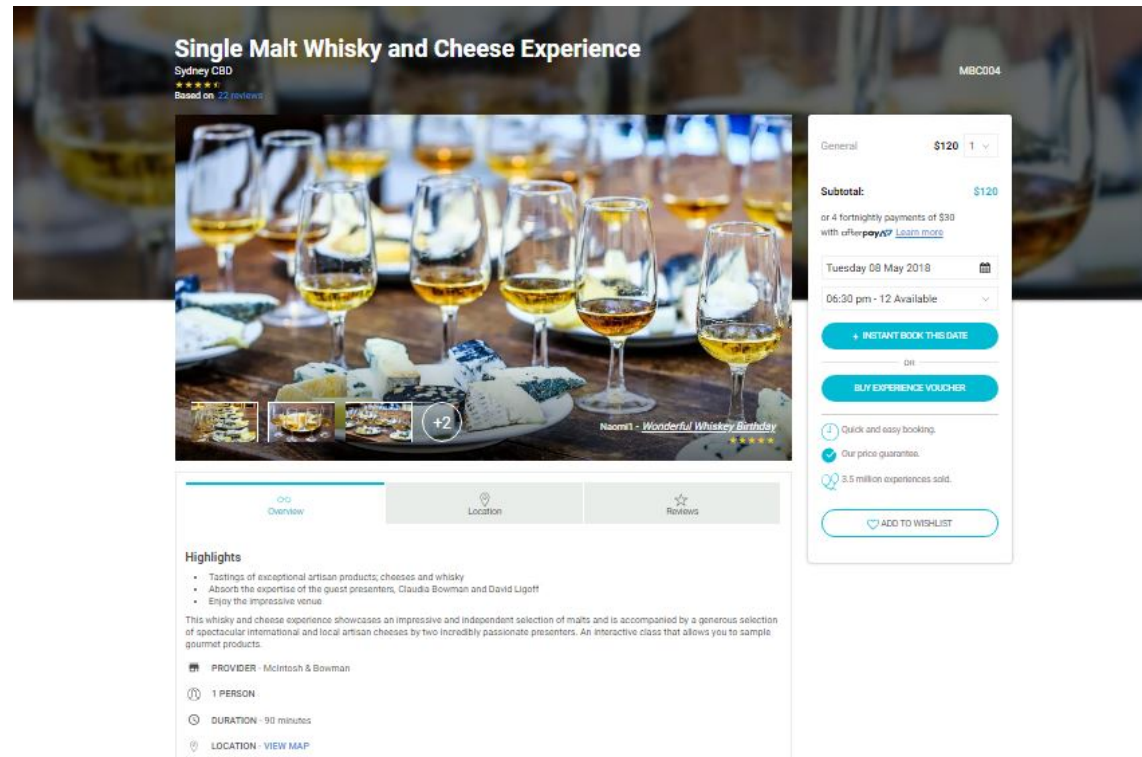
# Our Work

## RedBalloon

RedBalloon are Australia's biggest online retailer of experience gifts.

As Red Balloon's Copywriter, Veronica Hope spent 13 months learning the ropes of mass online marketing; how to build trust through copy, translation of data across multiple products, and the hard basics of search engine optimisation. Many products written by Veronica went on to become RedBalloon's top sellers.

Now owned by TripAdvisor, Red Balloon was without doubt one of the best online marketing traineeships in Australia.





# Our Work

## *AgeingLife* – Seasons Magazine



*AgeingLife* targets seniors in the Newcastle and Lake Macquarie area.

The magazine’s publisher engaged Veronica Hope to pull together the design, copy, previous advertisers and a marketing plan for the new quarterly magazine.

*Seasons* magazine launched in Spring of 2015.



# Our Work

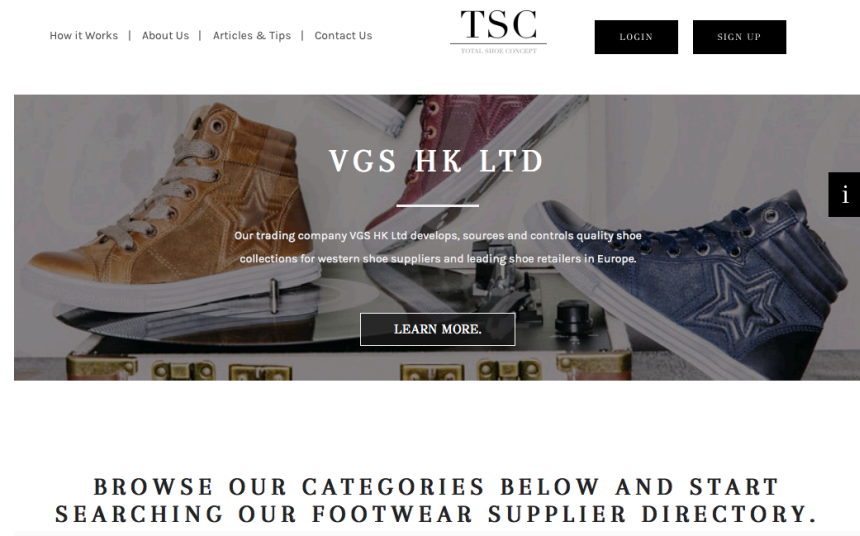
## Total Shoe Concept

Total Shoe Concept are a unique company.

Hong Kong-based, TSC is the marketplace for the global footwear and leather industry, connecting footwear suppliers, manufacturers, designers and buyers around the world.

For their website, TSC required supplier login areas and the ability to manage that backend themselves.

TSC were ecstatic when their website – fully responsive and comprehensive - was completed in six weeks.



# Our Work

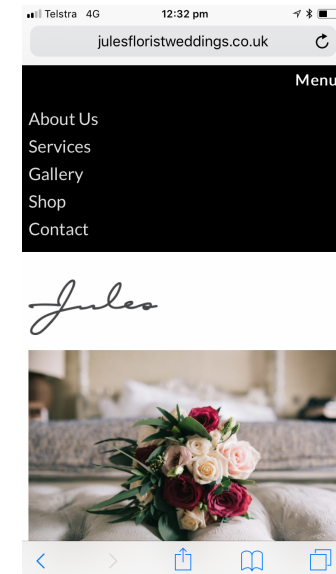
## Jules Florist Weddings

Many businesses just need a showcase – a place for clients to see their work. That's all Jules Florist Weddings needed.

Jules was pleasantly surprised that galleries, social media links and the mobile version of the site are part of our standard offering at Australian Voice.

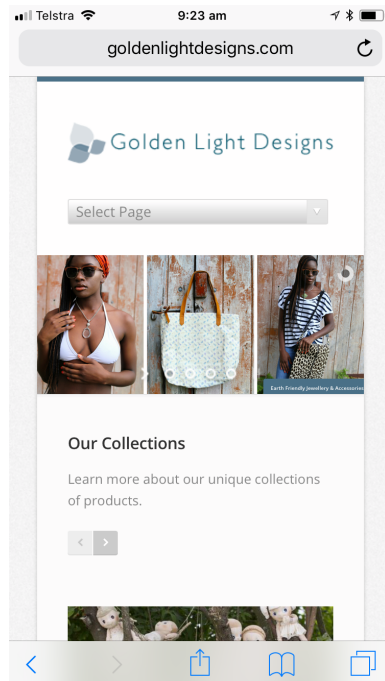


© 2017 Jules Florist Weddings



# Our Work

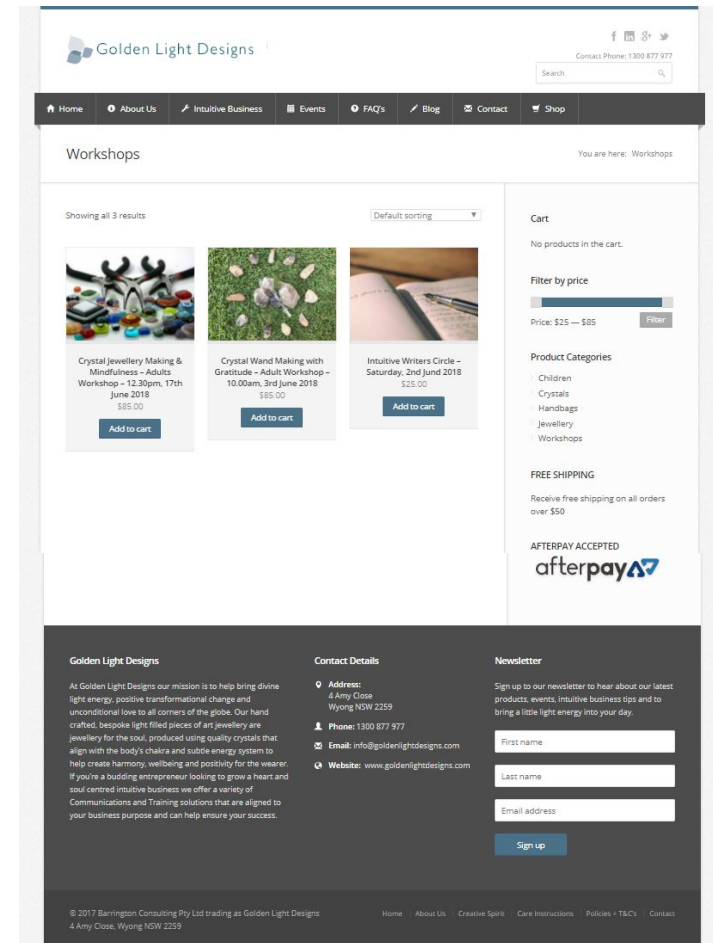
## Golden Light Designs



Golden Light Designs needed a simple, beautiful website with a shopping cart.

For Jo's diverse product offering – including workshops, retail and marketing services – we built an attractive yet basic site that could grow with her and her business.

Now Jo takes bookings online and lets the site do the work for her!



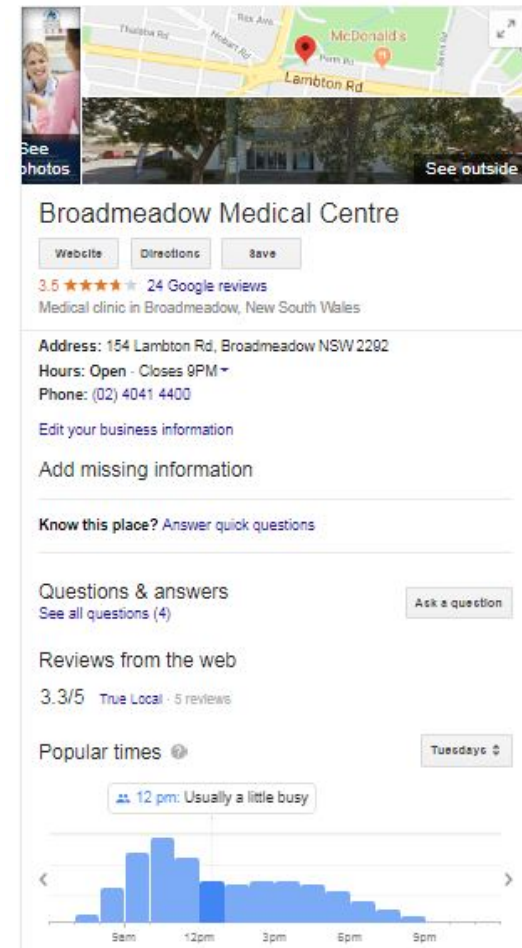
# Our Work

## Broadmeadow Medical Centre

Broadmeadow Medical Centre needed a strong booking site and significant Google presence to capture the walk-in clinical medical market.

By adding transport and parking information to their website, plus extra detail into their *Google Business* profile, Australian Voice made Broadmeadow Medical Centre the biggest clinic in NSW' Hunter Region.

Now the staff at BMC can access or aggregate all their client booking data in a few clicks!



(Just a few more happy clients)



# More product detail...

## Very affordable marketing.

- All websites are created through a professional design process, professional copywriting and with firm marketing principles in mind.
- Standard features are free; mobile site (i.e. 100% 'responsive'), search engine optimisation, social media links, Google Analytics, Google hookups, galleries, and basic shopping carts
- Australian Voice will write you a comprehensive 'How To' Document so you can always manage the site ongoing.
- Domain registration and hosting for two years are included, and contact details for renewal will be handed over too.

### Optional extras:

- Ongoing social media management
- Graphic design and or/ traditional media management, marked up only in transparent '*Account Management*' time (logos, placing ads etc.)
- Ongoing site support (we hand info over to you, but if you prefer to pay someone to make changes ongoing, we can do that.)

**Site done in 6 weeks. No tricks.**



# We look forward to working with you!

Call 0400180001 or email [veronica@australianvoice.com.au](mailto:veronica@australianvoice.com.au) to get started.

